



Media Information:
720.374.4560
media@flyfrontier.com

**FRONTIER AIRLINES BRINGS LOW FARES TO NORTHWEST ARKANSAS REGIONAL AIRPORT WITH NON-STOP SERVICE TO DENVER
NEW DESTINATION IS THE 100TH SERVED FROM DENVER
Fares as low as \$39***

Bentonville, Ark. - Low-fare carrier Frontier Airlines announced the addition of Bentonville, Arkansas as a new city in the Frontier network and the 100th destination Frontier serves from Denver, with non-stop service from Northwest Arkansas Regional Airport to Denver International Airport. To celebrate the new route in Bentonville/Fayetteville, Frontier is rolling back fares and offering a special introductory one-way fare of \$38.88* which is available now on flyfrontier.com.

“We are proud to bring our unique brand of Low Fares Done Right to Northwest Arkansas,” said Jonathon Nield, Senior Manager, Network Planning for Frontier Airlines. “We will make air travel more accessible and affordable for everyone in the Bentonville/Fayetteville community, making it easier for people to fly and for people to fly more often.”

Frontier Airlines is committed to families, and what better way to demonstrate that than helping America’s kids fly for free. Children 14 years and younger can now fly free when traveling with an adult through the airline’s Discount Den travel club on qualifying flights. With more than 100 destinations to choose from, Frontier is removing the obstacles for families to travel together whether it’s for a sunny vacation or a visit to grandma’s house. It’s easy to take advantage of Kids Fly Free. And the math is easy, too - one kid can fly free for every adult who books at flyfrontier.com. Simply select a flight on a date that is qualified for Kids Fly Free which is easy to find as it’s marked with a Kids Fly Free logo beneath the Discount Den price. Additional information about *Kids Fly Free* is available at <https://www.flyfrontier.com/kidsflyfree>.

“Having Frontier Airlines at Bentonville/Fayetteville is a huge win for our community. Frontier’s presence is sure to positively impact XNA,” said Nelson Peacock, president and CEO of the Northwest Arkansas Council, a non-profit organization focused on improving quality of life in the region. “The Northwest Arkansas Council set a goal of attracting low-cost air service to XNA to create competition, and we’ll be working hard to ensure that people living here prioritize Frontier when making air travel decisions.”

Frontier is focused on more than low fares. The carrier offers customers the ability to customize travel to their needs and budget. For example, customers can purchase options a la carte or in one low-priced bundle called the WORKSsm. This bundle includes refundability, a carry-on bag, a checked bag, the best available seat, waived change fees, and priority boarding.

“We couldn’t be more pleased to have Frontier coming to XNA,” said Blake Woolsey, Chair of the XNA Authority. “Frontier is an airline rooted in a philosophy that ‘travel is for everyone.’ We want leisure and business travelers to benefit from our airport, so this is a new and exciting offering for our region.”



Media Information:
720.374.4560
media@flyfrontier.com

The airline's frequent flier program, *FRONTIER Miles* lets members enjoy many benefits as well as attain Elite status. Like the airline, *FRONTIER Miles* is family friendly, and the program makes it easy for families to enjoy the rewards together, including family pooling of miles. *FRONTIER Miles* is aptly named because you earn one mile for every mile flown - no funny formulas at Frontier. If a customer travels a little or a lot, they will find *FRONTIER Miles* rewarding.

Frontier flies one of the youngest fleets in the industry, the Airbus A320 Family of more than 80 jet aircraft. With nearly 200 new planes on order, Frontier will continue to grow to deliver on the mission of providing affordable travel across America. Frontier's young fleet also ensures that the company will continue to keep fares low and that customers will enjoy a pleasant and reliable experience flying with the airline.

Frontier wants its customers to have more options when they fly and there is no fee for reservation changes made 90 days or more from the travel date. If you need to make a change between 89 and 14 days from departure, the fee is only \$49. Changes made 13 days or less from travel cost \$119. When making a change, customers just pay any increase in fare that applies.

Service is seasonal, and frequency and times are subject to change, so please check FlyFrontier.com for the most updated schedule.

Following is a summary of the new service:

Routes and Frequency:

BENTONVILLE (XNA) to/from DENVER (DEN)

Depart XNA: 5:47 p.m. Arrive DEN: 6:50 p.m.

Depart DEN: 1:58 p.m. Arrive XNA: 4:57 p.m.

Frequency: Tuesday, Thursday, Sunday

Aircraft: Airbus A320 Family

Service Start: June 27, 2019

Seasonal

Frequency and times are subject to change, so please check FlyFrontier.com for the most updated schedule.

About Frontier Airlines:

Frontier Airlines is committed to delivering 'Low Fares Done Right' to more than 100 cities in the [United States](#), [Canada](#), [Dominican Republic](#) and [Mexico](#) on 350 daily flights.

Headquartered in Denver, Frontier Airlines is the proud recipient of the Federal Aviation Administration's 2018 Diamond Award for maintenance excellence and was named the industry's most fuel-efficient airline by The International Council on Clean Transportation (ICCT) as a result of superior technology and operational efficiencies.

***About Intro Fare Offer:**



Media Information:
720.374.4560
media@flyfrontier.com

Fares must be purchased by 11:59 p.m. Eastern time on Apr. 10, 2019 for non-stop travel. Travel is valid Tuesdays, July 9, 2019, through Nov. 13, 2019. The following blackout date applies to Sep. 3, 2019. Fares are one way and do not require roundtrip purchase.

Discount Den fares are only available at FlyFrontier.com to members of Discount Den.

Fare(s) shown includes all transportation fees, surcharges, and taxes, and are subject to change without notice. Seats are limited at these fares and certain flights and/or days of travel may be unavailable.

Tickets purchased at FlyFrontier.com must be paid for at the time the reservation is made, you may request a full refund up to 24-hours after the time of purchase if the purchase is made seven (7) days (168 hours) or more prior to your flight's departure. After the 24-hour period, to cancel a non-refundable ticket, a fee of up to \$119 per passenger will be charged. The value of the cancelled ticket may be applied toward the purchase of a future ticket for 90 days after cancellation. The ticket may be canceled and refunded at the My Trips section on FlyFrontier.com.

Previously purchased tickets may not be exchanged for special fare tickets. Flight segments must be cancelled prior to scheduled departure time or the tickets (s) and all monies will be forfeited.

Additional travel services, such as baggage (<https://www.flyfrontier.com/travel-information/baggage/>) and advance seat assignments (<https://www.flyfrontier.com/travel-information/seating-options/>) are available for purchase separately at an additional charge. Fares include all transportation fees, surcharges, and taxes, and are subject to change without notice. Some markets do not offer daily service. Schedules are subject to change without notice. Unless otherwise indicated, all flights are operated by Frontier Airlines. Other restrictions may apply.

Public Intro Fares:

ORIGIN		DESTINATION	ALL IN FARE	SERVICE START	APPLICABLE DAY OF WEEK
DEN	TO/FROM	XNA	38.88	27-JUN-19	TUESDAY

Discount Den Intro Fare:

ORIGIN		DESTINATION	ALL IN FARE	SERVICE START	APPLICABLE DAY OF WEEK
DEN	TO/FROM	XNA	34	27-JUN-19	TUESDAY

###